

CAPITALISM IS OVER!

IF YOU WANT IT

SUMMER OF TOUGH LOVE

FOR IMMEDIATE RELEASE:

Media Advisory

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WHEN:	Tues. July 27:	11 am – 1 pm This Little Piggy Went To Market 4pm Bankers’ “Heart” Action
	Wed. July 28:	By 10 am Daily Slots Noon - Border Acupuncture
	Thurs. July 29:	11 am – 1 pm This Little Piggy Went To Market Noon – TWCDC action
	Fri. July 30:	By 10 am Daily Slots
	Sat. July 31:	noon - NO WE CAN’T 1 pm - Consumers on Strike!
	All Week:	CAPITALISM IS OVER IF YOU WANT IT! Mural at UC Berkeley Extension Art & Design Center Gallery

WHERE: public spaces in San Francisco; see below for specific project locations.

WHY: *Capitalism Is Over! If You Want It* is a series of interruptions/actions launched in response to the need for a fundamental shift in our approach to Capitalism and the negative impact it has on the environment, health, and well-being of all. The status quo is not sustainable. The title of the project references John and Yoko’s powerful “WAR IS OVER If You Want It” campaign.

This week’s project descriptions:

Tues. July 28

11 am – 1pm

This Little Piggy Went To Market (Megan Wilson)

A bright pink pig, having gone to market for some of America’s richest companies is helping them to give back, pushing a cart of gifts for all. ***Piggy will be representing Visa/Mastercard along Market and Montgomery Streets and can be found at the corner of Market/Montgomery at noon.***

4 pm Bankers' "Heart" Action (Patricia K. Kelly)

The metaphors used by financial institutions when talking about money evoke fluidity and movement, however, we're now living with the consequences of this fiscal hyperbole: "runaway greed". Artist Patricia K. Kelly will stand still holding a small painting of Saint Francis while facing the iconic "Banker's Heart" located in front of the former headquarters of Bank of America in San Francisco's Financial District. Based on recent experiences standing outside a London bank, this simple gesture may invite comment, interaction, and conversation with members of the public. **At 555 California Street.**

Wed. July 28

By 10 am Daily Slots (Eliza Barrios and Paz De la Calzada)

Daily Slots repurposes newsstands with alternative messages focusing on the economy, consumerism and the un-sustainability of the capitalistic culture. **Find messages in the newsstands along Market St. Beginning at Embarcadero then heading west towards to Powell St. with the complete message at Market & Montgomery (by the BART station) AND Powell & Market (by the Trolley turnaround).**

Noon World Border Acupuncture Treatment (Lowell Darling)

Lowell Darling places needles in the earth to increase the flow of people on the planet starting at The Great Highway in SF. **Where the sand meets the water's edge at the end of the N Judah line, San Francisco Ocean Beach.**

Thurs. July 29

11 am – 1pm This Little Piggy Went To Market (Megan Wilson)

A bright pink pig, having gone to market for some of America's richest companies is helping them to give back, pushing a cart of gifts for all. **Piggy will be representing ExxonMobil along Market and Montgomery Streets and can be found at the corner of Market/Montgomery at noon.**

Noon Together We Can Defeat Capitalism (TWCDC)

TWCDC sticks (it) to the system ferrying a hostage Piggy around downtown in "Das Vegetal" and offering stickers with the slogan Capitalism is Over If You Want it. **Streets of downtown San Francisco.**

Friday. July 30

By 10 am Daily Slots (Eliza Barrios and Paz De la Calzada)

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Sat. July 31

Noon NO WE CAN'T (Steven Wolf)

Buttons with the project's title will be offered to people in a basket on a table next to a sign that says Free, Please Take One, in the mission district for one hour around lunchtime. **At 20th and Valencia.**

1 pm CONSUMERS ON STRIKE! (CONCENTRIC FLEXUS)

A consumer strike around Union Square. CONCENTRIC FLEXUS will hold signs with various slogans and do a silent march around the shopping district. In the grand spirit of The Flower Cops, CONCENTRIC FLEXUS is a modern dance performance troupe dedicated to the surreal and silly while spreading a message of peace and benevolence. **Beginning at Macy's and ending in Union Square Park.**

CAPITALISM IS OVER! Mural at UC Berkeley Extension Art & Design Center Gallery painted by youth in the Meridian Interns Program, an arts education and empowerment program for at-risk youth offered through Meridian Gallery. The mural offers passersby an alternative message that speaks to the current oppressive economic system. ***Mural on view at 95 Third Street through August 3RD.***